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Topaz Labs Unveils an Efficient Image Extraction Masking Plug-in

**Topaz ReMask Uses New Extraction Technology to Make
Image Masking Fast and Easy**

Dallas, TX – September 29, 2009 - Topaz Labs announces the release of Topaz ReMask, a fast and highly efficient Photoshop plug-in for masking and cutting out digital images. Topaz ReMask allows specific image elements to easily be isolated in one image and then seamlessly merged into another image. Topaz ReMask easily integrates into Photoshop, enhancing the functionality of the masking process.

Masking and cutting out image elements are very common tasks among photographers and graphic designers, but the process is generally repetitive and slow, especially when it comes to intricate details like hair and fur. Even with other masking tools on the market today the process still tends to be inefficient. Topaz ReMask's advanced technology is revolutionizing and expediting the masking process, especially for more complex image masking.

"Extracting complicated objects from non-trivial backgrounds in a photograph is an involved and tedious task," said Dr. Yang, President of Topaz Labs. "Topaz ReMask makes this task a lot easier by employing some remarkable recent breakthroughs in alpha-matting research in addition to our own innovations."

Topaz ReMask's advanced technology operates by using a tri-map, or user-generated mask-map, made up of three tones: white, black and gray. Users are able to quickly define the elements in their image that they want to keep using white; elements they want to get rid of using black; and elements that they want ReMask to figure out using gray. The tri-map technique significantly reduces masking times while increasing the cutting accuracy of delicate and complex image elements.

"Masking programs are in high demand, and over the years have received many requests to develop a better extraction tool from our user communities. We have responded with a quicker, more accurate cutout and masking tool," said Eric Yang, Marketing Manager for Topaz Labs. "Topaz ReMask makes difficult masking of hair and fine edges almost effortless."

Photographers and graphic designers looking for a quicker and more accurate way to extract objects in their digital images are invited to try out the new Topaz



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ReMask plug-in for free using the 30-day free trial. Topaz ReMask is priced at \$69.99 with a \$29.99 limited-time introductory price. For more information, please visit the Topaz ReMask webpage at: <http://www.topazlabs.com/remask>.

Topaz Labs LLC, a privately owned company in Dallas, Texas, is an innovative provider of advanced software technology solutions for digital still cameras and digital video cameras. Topaz Labs' mission is to bring practical state-of-the-art image and video enhancement technology to photography and videography professionals and consumers.