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### ***Topaz Labs Unveils Topaz Adjust 4***

#### **Topaz Labs Releases Free Major Upgrade to Topaz Adjust 4, Its Most Popular Creative Exposure Photoshop Plug-in**

Dallas, TX – March 1, 2010 - Topaz Labs announces a major upgrade of the Topaz Adjust Photoshop plug-in, which features new presets, a completely redesigned user interface, and upgraded image processing algorithms. With these improvements, Adjust 4 offers a new way for photographers to improve their photos quickly.

“Topaz Adjust 4 uses unique technology that automatically adapts to different image conditions like light, detail, and color,” said Albert Yang, president of Topaz Labs and original designer of Topaz Adjust. “This has important implications. Other tools make the same standard adjustments to every single photo they’re applied to. In contrast, Topaz Adjust 4 tailors the adjustments specifically to the photo in question. This gives it the flexibility to ditch the cookie cutter enhancements and create some truly fantastic and unique photo effects.”

Topaz Labs’ marketing manager, Eric Yang, explains how this technology is great news for the industry: “Digital photographers regularly spend hours post-processing their photos to get the perfect look. Adjust 4 makes this process easy by merging this extraordinary adaptive technology with many presets and an intuitive workflow. It’s an invaluable tool for photographers who demand quality photo effects, fast.”

In addition to the effects that Topaz Adjust is already known for, like pseudo-HDR, detail enhancement, and creative exposure, Adjust 4 includes a wide variety of new customizable presets that range from mild to extreme. This gives photographers a new flexibility to quickly choose and fine-tune the exact look that they are going for in any given photo.

Topaz Adjust 4’s other new features include a completely redesigned and improved user interface, enhanced image processing algorithms, and greater stability. It also works well with a variety of host programs.

Topaz Adjust 4 is a free upgrade for existing customers and retails for \$49.99. It is compatible with Windows and Intel-based Macs. For more information please visit the Topaz Adjust homepage at: <http://www.topazlabs.com/adjust>.



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Topaz Labs LLC, a privately owned company in Dallas, Texas, is an innovative provider of advanced image and video enhancement technology. With today's widespread use of digital still cameras, digital video cameras, and HDTV, the need for high-quality digital images and videos has greatly increased. Topaz Labs' mission is to bring practical state-of-the-art image and video enhancement technology to both photography and videography professionals and consumers. raphy professionals and consumers.