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Topaz Labs Releases the New Adjust 5

Topaz Labs Releases Topaz Adjust 5 as a Free Major Upgrade to Topaz Users

Dallas, TX – November 16, 2011 - Topaz Labs announces the release of Topaz Adjust 5, a major upgrade to their most popular Photoshop plug-in for color, detail and exposure enhancement. Adjust 5 includes an intuitive selective adjustment brush, over 100 new presets for a faster workflow, effect stacking, transparency control, a new finishing touches tab and many more user-requested features. The update is being offered as a free upgrade to current owners of Adjust.

Topaz Adjust is designed for photographers who want to achieve advanced color and detail control in less time and with half of the effort. Adjust also simplifies the HDR process, allowing users to instantly enhance local contrast, depth, detail and tone – with just a single image. From exposure and color balance to subtle photo pops, HDR effects, grunge style and more, Topaz Adjust's intuitive and powerful tools make it easy for users to enhance any image.

“For Adjust 5, our challenge was to make it better without taking anything away from the success of the previous version. We were able to take our recent technological advances in user interface customization and program architecture, introduced in our recent B&W Effects and Lens Effects programs, and blend them with the existing Adjust infrastructure,” said Jawad Malik, developer for Topaz Labs. “By expanding upon our recent advancements and uniting them with many of the suggestions and feature requests from our users, we were able to create a more comprehensive program.”

Adjust has been a hit for Topaz Labs since its initial release. The powerful tools for color, detail exposure and noise control offer a unique all-in-one approach for enhancing images, and have made it an essential editing tool for many photographers. The addition of selective adjustments, transparency control and the ability to stack multiple effects eliminates the need for additional Photoshop work and opens the door to even more enhancement possibilities.

“In addition to increasing productivity, the new tools offer our users a more professional workflow experience with unlimited flexibility and customization,” said Ashley Robinson, product manager at Topaz Labs. “This upgrade is a significant milestone for both our users and us. We are happy to offer it as a free upgrade to users to show our continued commitment and vested interest in providing valuable software solutions.”

Photographers looking for a great way to create stunning images are invited to try out the new Topaz Adjust 5 plug-in for free using a 30-day free trial. There is also a special 30% discount, available until November 30, 2011, for Adjust and the Topaz Photoshop Bundle. Current Topaz users can also use the discount towards any bundle upgrade. Topaz Adjust retails for \$49.99 and is a part of the Topaz Photoshop Bundle, which offers photographers a complete collection of



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correction and enhancement tools for all of their post processing needs. The bundle retails at \$299.99. For more information about Topaz Adjust, visit the Adjust homepage at: <http://www.topazlabs.com/adjust>.

Topaz Labs LLC, a privately owned company in Dallas, Texas, is an innovative provider of advanced image and video enhancement technology. With today's widespread use of digital still cameras, digital video cameras, and HDTV, the need for high-quality digital images and videos has greatly increased. Topaz Labs' mission is to bring practical state-of-the-art image and video enhancement technology to both photography and videography professionals and cons