



FOR IMMEDIATE RELEASE

Topaz Labs Releases ReMask 3 Upgrade

ReMask 3 introduces improved masking technology that further simplifies and expedites the creation of complex masks and cutouts

Dallas, TX – December 10, 2010 - Topaz Labs announces the release of Topaz ReMask 3, a major upgrade to their Photoshop masking and extraction plug-in. ReMask 3 features a revamped masking engine, new color decontamination technology, color selection brushes and a new refining toolset. An easy-to-use masking solution, Topaz ReMask offers professional results while cutting down on the normally tedious masking and extraction process. The update is available now as a free download to current owners of ReMask.

“Through extensive research, we were able to build on top of the advanced algorithm developed in ReMask 2 and make it a more comprehensive solution that solves color bleeding at the edge or transparent part of the extracted object,” said Dr. Joseph Hsieh, developer for Topaz Labs. “Masking technology is an ongoing challenge. I hope ReMask 3 can provide photographers with a more effective tool for dealing with intricate elements such as hair and fur, complex elements with lots of holes like trees, and transparent objects such as wedding veils.”

Topaz ReMask 3 is designed to tackle some of the most common photography and design tasks such as background replacement and isolating specific image elements, making composition design and selective adjustments much easier. “Masks and selections are an important part of selective editing, so it’s important for users to have a comprehensive tool that helps address a variety of creative and corrective enhancements. ReMask 3 features the simplest workflow of any masking plug-in, making a seemingly painful task incredibly easy by allowing users to erase unwanted areas and separate subjects in just a few clicks,” said Ashley Robinson, product manager for Topaz Labs

In addition to improved technology, ReMask 3 also features an updated user interface with a new toolset for refining and new split-screen viewing options, auto layer creation and a revamped workflow. Photographers and graphic designers looking for a quicker and more accurate way to extract objects from their digital images are invited to try out the new Topaz ReMask 3 plug-in for free using the 30-day free trial. Just visit: www.topazlabs.com/downloads.

Topaz ReMask is a plug-in that works with Photoshop, Photoshop Elements and



FOR IMMEDIATE RELEASE

PaintShop Pro. It is compatible with Windows and Intel-based Macs. Topaz ReMask retails for \$69.99, but is being offered at a special promotional price of \$49.99 until January 1, 2011. ReMask 3 is also a part of the Topaz Photoshop Bundle, which offers photographers a complete image enhancement toolbox for all of their post processing needs. The bundle, including ReMask, retails at \$199.99. For more information about Topaz ReMask, visit the homepage at <http://www.topazlabs.com/remask>.

Topaz Labs LLC, a privately owned company in Dallas, Texas, is an innovative provider of advanced image and video enhancement technology. With today's widespread use of digital still cameras, digital video cameras, and HDTV, the need for high-quality digital images and videos has greatly increased. Topaz Labs' mission is to bring practical state-of-the-art image and video enhancement technology to both photography and videography professionals and consumers.