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## **Topaz Labs Announces Topaz Star Effects™, a Lighting Enhancement and Star Creation Software**

Topaz Labs Releases Topaz Star Effects™, An Easy-to-Use and Comprehensive Software Plug-in That Creates Unique Lighting and Star Effects

Dallas, TX – January 26, 2012 - Topaz Labs announces the release of Topaz Star Effects™, a Photoshop Plug-in that manipulates and enhances light sources to create radiant lighting and star effects. Using a leading-edge technology that automatically recognizes light sources, Topaz Star Effects™ provides a fast and effective way to creatively embellish points of light in an image.

“Star Effects™ is the most customizable and inclusive star filter out there right now. With adjustments like star type, glow, ring flare and color controls, the program allow for users to create effects from realistic sun flares and glowing water to more obvious, artistic additions,” said Nichole Paschal, Senior Marketing Specialist for Topaz Labs. “Plus the ability to selectively add and remove these effects, in a single click, is easy to understand and an important aspect to Star Effects™.”

“With an advanced detection algorithm powering Star Effects™, we have developed a simple and intuitive way to recognize hundreds of light sources at once, along with the choice to selectively amplify sources. Star Effects™ has the most comprehensive tool set available, allowing for users to create both natural, accurate renditions or more dramatic, graphic effects,” said Dr. He Yang, Senior Software Designer at Topaz Labs.

The comprehensive and customizable tool set in Topaz Star Effects™ offers a simple and intuitive workflow that results in quick enhancements to your light sources. It is a plug-in that works with a variety of host programs including Photoshop, Photoshop Elements, Aperture, iPhoto and Lightroom. Topaz Star Effects™ retails for \$29.99, and will be discounted to \$19.99 until 2/15/12. For more information about Topaz Star Effects™, visit the homepage at <http://www.topazlabs.com/stareffects>.

Topaz Labs LLC, a privately owned company in Dallas, Texas, is an innovative provider of advanced image and video enhancement technology. With today’s widespread use of digital still cameras, digital video cameras, and HDTV, the need for high-quality digital images and videos has greatly increased. Topaz Labs’ mission is to bring practical state-of-the-art image and video enhancement technology to both photography and videography professionals and consumers.